

SL Take-Off In Style

Travel in private luxury with JET Demands

By Jen Ortiz

Between Airport Security lines, cramped, uncomfortable seating and lost baggage claims, your trip can quickly begin to feel more like a headache than a vacation... if you're not flying with JET Demands, that is. As the premier source of private aviation, JET Demands presents clients with an alternative to card programs and fractional ownership, offering a number of private flying options that are outfitted to fit your specific needs. JET Demands pairs such exclusive travel options with a to-die-for, one-of-a-kind opulent style.

Offering clients access to over 1,500 premier type certified private jets and the largest inventory of empty leg charter, the freedom to select the *right* aircraft for the *right* trip, a stringent, unyielding commitment to passenger safety, and no up-front capital outlay, JET Demands is the private aviation answer for travelers. Catering to the needs of each client, JET Demands makes sure that all of their individual concerns are addressed; as Managing Partner Dan Perna says, "We act as consultants in regards to our clients' private aviation needs. Basically, we are their personal flight department."

"There is no single private jet program that offers the best value for every trip," says Perna, "Every program out there has fixed-rate pricing. These private jet programs are designed to produce huge profits on some trips, so they can offset losses on others." In today's private aviation industry, a common practice is fractional ownership. Unfortunately, fractional ownership comes with a not-so-pretty price...additional hidden costs to be exact—monthly maintenance costs, operating fees and necessary insurance charges. Card programs don't seem to be any better; in fact, after all is said and done, card programs are often 30-50% more expensive than jet charters. But, lucky for us, Jet Demands provides a much-needed alternative: "Our clients utilize our services because we can offer the same product that all card or fractional programs offer, without all of the additional costs built into their price... we believe that fractional ownership or card programs are an antiquated service for New York Flyers." We couldn't agree more!

JET Demands was conceived by Co-Founder, Captain Stephen Matteo, an authority on all things aviation. As a twenty-three year veteran of American Airlines, Captain Matteo has flown Boeing 767s and 757s across the continental United States, Mexico, South America, the Caribbean and throughout Europe; he also gained aviation experience through his management of various air charter companies since 1980. Captain Matteo has used his experience with these aircrafts, the airline industry and dealings with private charter passengers to create a service benchmark for all JET Demands clients

Ensuring that clients have a perfect, personalized travel experience, the highly analytical and skilled team of JET Demands' pilots and dispatchers evaluate every client's needs on a trip-by-trip basis, focusing on the four core values of private aviation: safety, cost effectiveness,

time flexibility and luxury and services. JET Demands presents their clients with a number of options that allow them to select the right flight for them; as Perna notes, "Our goal is to provide a safe, cost-effective means of travel providing options including one-ways, empty-legs as well as round trips."

Offering a vast array of luxury services, JET Demands clients travel in opulent style— addressing every client's needs and tastes, no wish is left unfulfilled. So no matter what the trip – whether you're off to spend a romantic week in Paris or meeting with business partners in London – JET Demands ensures that you arrive in private chic, luxurious comfort.

For more information, please visit www.jetdemands.com

